

Trend, inspiration and news about Danish pot plants

floradania.dk



Pelargonium

Osteospermum

NEW PRODUCT

Now available in 21 cm pots



Kalanchoe WildFlowers®



Argyranthemum

Muehlenbeckia

Inspiration for exciting containers with summer plants from the wide Danish range

Find more inspiration at floradania.dk



Herbs

Begonia



Muehlenbeckia

Oxalis

Tolmiea

Campanula



Osteospermum

Oxalis

Hydrangea



Pelargonium

Campanula

Hydrangea



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TREND **Nature Nouveau**



TREND COLOURS



Exacum

Exacum affine

Place it in a bright position out of direct sunlight. Let the plant dry out slightly between waterings. Feed only a little. Available from February to October.

Tradescantia albiflora

The vines and the beautiful play of colours make this plant perfect for the trend. Place it in a bright position out of direct sunlight. Water and feed regularly. Available all year.



Zygopetalum

Scented orchid in beautiful, intense colours. Place it in a bright position out of direct sunlight. Water regularly with rainwater or water with low calcium content. Feed sparingly. Available all year.



Phoenix

Zygopetalum

This summer trend is a gift for you who work with plants. The inspiration originates from the period around the year 1900 where stylised flowers and plant motifs were two of the main ingredients of the *Art Nouveau* style.

Plants are also in focus when inspiration from nature and more stringency are added to the sweeping lines in 2009 as a response to the minimalism of previous years. The time has come for modern flower patterns or contours of leaves as prints in modern homes. With lilac and a touch of gold and silver accompanied by the other colours of the style that fascinated people in the 70s. Welcome to sweeping climbers styled alone or several together in elegant harmony with the base or other decorative features to match the style.

We found the *Nature Nouveau* style in the home of Henriette Staib who owns the flower and interior decoration shop, De 4 Årstider (The 4 seasons), situated in Lyngby, Denmark. With her highly developed sense of details, she has decorated a beautiful luxury villa, mixing styles and colours with simplicity as starting point. On her travels to India, Vietnam and Turkey, Henriette finds and develops different, new designs which she sells both in her shop and as wholesale products. Please visit www.defireaarstider.dk for more information.



Pelargonium



Pelargonium

"Princess Marie" is a completely new variety named after Denmark's new princess. Place it in a bright position. Water and feed regularly in the summer months and sparingly in the winter. Available from February to June.

Props kindly lent by www.royalcopenhagen.com and www.defireaarstider.dk

Bougainvillea



Bougainvillea glabra

This plant loves the sun. Therefore, place it in a bright position. Water and feed regularly in the summer months and sparingly in the winter. Available from April to October.



Aeschynanthus marmoratus

Place it in a bright position and water moderately. The plant must dry out between waterings. Feed sparingly. Available all year.

Phalaenopsis



Tradescantia albiflora

Nature Nouveau



Gynura

A new plant in the Danish range with beautiful leaf colours. Can be cut into different shapes. Place it in a bright position and water it so that it is kept moderately moist.



Ceropegia woodii

Place it in a bright position and water moderately. The plant must dry out between waterings. Feed sparingly. Available all year.



Gynura

Ceropegia woodii



Aeschynanthus marmoratus

Nature Nouveau Styling

- a wealth of sweeping lines, of course

Decorate your table using plants with vines forming frames for the styling of flowering miniature plants.



Campanula

Passiflora

Ceropegia

Exacum



Asparagus
Place the air cleaning plant in a bright position out of direct sunlight. Feed and water frequently since it does not tolerate drying out. Available from February to September.



Clerodendrum ugandense
Place it in a bright position out of direct sunlight. Water frequently since it does not tolerate drying out. Feed sparingly. Available from March to September.



Asparagus



Herbs



Clerodendrum ugandense

Let a climber grow horizontally on a frame of branches. Create exciting styling with test tubes and colourful flowers, preferably from other plants.



Passiflora

Create fantastic bouquets of vines and miniature plants

Use a stick as a stem in the miniature plant.
Make sure that the miniature plants are water-saturated before you start styling them.



▲ Passiflora vines create exciting lines in the bouquet bound using Rosa and Exacum miniature plants in a combination with cut flowers.



Campanula
Place it in a bright position out of direct sunlight. Water often to keep the plant moderately moist. Available all year.

◀ The bouquet is bound using only the Rosa, Campanula and Kalanchoe mangini miniature plants with leaves between them. Ceropegia sandersonii vines create sweeping lines in the bouquet.



Passiflora
Place it in a bright position, preferably in direct sunlight. Feed and water frequently since it does not tolerate drying out. Available from February to September.

OTHER PLANTS FOR THE TREND



Adenium Fittonia Fuchsia Hoya Mandevilla Oxalis Thunbergia Rhodochiton Zantedeschia

PRODUCTS

NEW PRODUCT:
Gynostemma pentaphyllum

This plant has actually been used within traditional Chinese medicine for centuries. Due to the plant's large content of antioxidants, it is also highly appreciated as a herbal tea - the so-called Jiaogulan tea - which is said to prolong the lives of the people who drink it regularly. The Stendemose nursery now presents this perennial as an outdoor plant. It is winter-hardy and tolerates temperatures down to -10° C. In the winter, the plant fades but will shoot again when spring arrives.
www.stendemose.dk



NEW PRODUCT:
Wasabia japonica

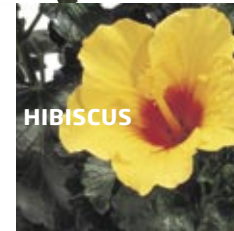
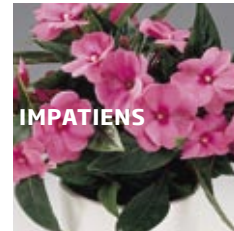
Sushi, the Japanese delicacy, has become popular all over the world. If you have said sushi, you must also say wasabi which is the extremely strong paste served with sushi. This paste is made from the rootstocks of the Wasabi plant and contains the same substances as mustard and chilli. The green leaves of the plant are also edible either in salads or after parboiling in soy. Your customers can now grow Wasabi in their gardens thanks to the Danish Stendemose nursery. The plant tolerates temperatures down to the freezing point and must be kept permanently moist.
www.stendemose.dk

NEW ROSES

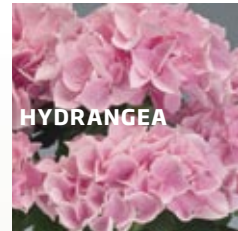


New rose varieties from Danish nurseries. See more at www.floradania.dk under news.

SEASONAL PLANTS



PELARGONIUM
GRANDIFLORUM



NEW

NEW PRODUCT:
Organic cat grass

It is now possible for cat owners to feed their pets with clean, organic and nutritious grass. The Pilely nursery introduces cat grass grown in a special organic soil mixture filled with important micronutrients that are useful for both the grass and the cat's organism. Before the plant leaves the nursery, other organic nutrients are added to the plant through watering. Cat grass is grown in a bacteria-free Sphagnum moss mixture and is therefore suited for cold storage. www.pilely.com



NEW PRODUCT:
Organic strawberry plants

Already the first year, you can pick delicious, organic strawberries from the containers on your patio. The following year, the plant produces even more strawberries. The new organic strawberry plants from the Pilely nursery are supplied in compostable, organic pots or in large pots. www.pilely.com

CONCEPT

NEW CONCEPT: Coffee to go

The Gartneriet Stendemose nursery now delivers the successful Coffea arabica plant in a gift bag to go - two plants in a handy carrier bag. The small coffee tree grows well and can become an elegant floor plant if placed in a bright position at room temperature, however out of direct sunlight in the summer months. Water frequently and feed during the spring and summer. Older plants grow beans that can be roasted and used to make a good cup of coffee. www.stendemose.dk

